



BARODA PRODUCTIVITY COUNCIL
(ISO 9001:2015)
GOLDEN JUBILEE TRAINING SERIES



Get practical insights and gain swift appreciation of the fundamentals of finance and accounting.

Understand the implications of finance on various corporate activities.

Comprehend and analyze financial statements and also communicate finance related matters more effectively.

Understand the performance metrics of the organizations and the impact of various decisions on a company's performance.

22.12.2018(10AM TO 5PM) BPC CONFERENCE HALL
FINANCE FOR NON-FINANCE

Registration Fee: Rs. 2000.00 per participant
except for 2 delegates (free) from member organizations

Content: Accounting vs Finance, Role of Finance function, Finance decisions by the Firms, Understanding Financial Statements, Profit and Loss Account, Balance Sheet, Cash flow Statements, Analyzing Financial Statements - Ratio Analysis, An Introduction to Indian Financial Market Pedagogy

Pedagogy: The programme requires you to be an active learner. The participants would learn through an appropriate mix of classroom lectures, interactive discussion, class exercises, take home study materials and quiz.

Contact:

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Resource Person:

Dr. Rajkumari Soni, is an MBA, Ph.D. (Finance), UGC-NET (Management), DCA. She has been a Director and Associate Professor of Finance & also Head, International Relations Cell, at Parul Institute of Engineering and Technology. She is a life member of International Society for Research and Development (ISR), Global Research & Development Services (GRDS). She is also a PhD referee at North Maharashtra University. She is a recognized PhD guide at Faculty of Management Studies. She guided several Master Projects in the field of Mutual Funds, Financial Markets, Behavioral Study etc. She is a recipient of very prestigious Erasmus+ Teaching Staff Mobility grant of European Union (EU) and visited Wroclaw University of Science and Technology, Poland. She has visited no. of foreign universities in Germany, Switzerland and Czech Republic for Partnership/Collaborations. She was deputed as a faculty coordinator for Study Tour 2012 to University of Applied Sciences (UAS), Bielefeld, Germany.